

Focus 01

1M Africans campaign integrated into 2029 strategic plan. Mobilizing 1M African Voices for Education backed by their \$1 commitment to make accessible quality education for all.

Focus 02

When you decide to contribute a one-time or monthly gift of any amount, you support the next generation of 100 donors whose dreams all lie in the hands of people like YOU!

Focus 03

Sudan is now the world's largest child displacement crisis with more than 3.5 million children forced to flee their homes and 25 million people in need of humanitarian assistance of which 14 million are children.



1M AFRICANS CAMPAIGN, \$1

Education in Crisis Newsletter

Mobilizing 1M African Voices for Education backed by their \$1 commitment to make accessible quality education for all. In Africa, access to quality education remains a challenge for millions of children and youth, limiting their opportunities for personal growth and socioeconomic advancement. Recognizing the power of collective action, we proposed in 2023 a bold initiative to mobilize One Million Africans to commit just \$1 each, pooling our resources to create a tangible impact on educational opportunities across the continent in the new EiC's Strategic Plan 2025 – 2029.





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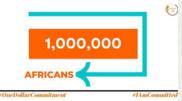


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THE 100 FOUNDATIONAL SCHOLARS PROGRAM (100FS)

Since the foundation in 2019, EIC has directly impacted over 201 children and youth in Five African countries through delivering and ensuring children and youth whose education is in crisis are retained or taken back to class by providing tuition, scholastic materials, and supported through mentorship as they take on their learning in different partner schools in Uganda, Tanzania, Sudan, South Sudan, and Kenya.

In a continent of over 1 billion people, we are asking 1 Million Africans to commit **\$1** each and be a part of the largest educational movement in Africa that taps into African solidarity, pride, and the shared responsibility to uplift future generations and empower the human capital development.



SEP 13, 2024

The Founding Story of Education in Crisis (EiC)

From facing challenges accessing university or college education in 2019, George Omer Nalo approached his former colleagues at different universities about the idea of giving back to their community back home in the Nuba Mountains. Those that bought the idea (Giving back to our communities) were originally about 42 but when they started to monthly contribute equivalent to \$3, they were left only two contributing with his friend Isaac Abdu Bringi. The two started with the contribution of \$3 per month and so had to save for the next 10 months of 2020 before receiving a donation of \$50 from (Maha Adam) to facilitate the registration process, which was completed on November 09, 2020, by the Sudan Relief and Rehabilitation Agency (SRRA) as a national NGO.

Pictured on the left were the first foundational scholars, unfortunately in May 2023 (Martha Khamis in front from right) passed on (Rest in peace).

This is the story of Education in Crisis. You too can make that difference by joining our incredible generous contributors to build on this story.

THE POWER OF MONTHLY \$3



To scale up our work and give more opportunities, in 2022, we increased from \$3 to a monthly contribution of \$30 to meet the increasing educational needs in the region.

It not only provides immediate relief and support but also builds a foundation for long-term sustainable change, making education accessible for every child.



Director's Corner

Education in Crisis (EiC) in 2023 launched an ambitious campaign to mobilize 1 million Africans, asking each to commit \$1 towards ensuring that every child has access to quality education by 2029. This campaign is part of EiC's new strategic plan, aiming to harness collective power and local resources to tackle the education crisis across the continent. The campaign emphasizes that even a small contribution, when multiplied by millions, can create a transformative impact on the future of Africa's children, enabling them to learn, grow, and thrive.

By rallying African citizens, EiC is not only raising funds but also fostering a sense of ownership and solidarity, reinforcing that every African can be a champion of change. The goal is to build a future where no child is left behind in education, regardless of their circumstances, whether they are affected by conflict, displacement, or poverty.

The \$1 campaign is a call to action, uniting communities in the belief that education is the foundation for progress, peace, and prosperity across Africa.

When efforts or resources are combined, the power to transform educational landscapes across Africa is immense. It not only provides immediate relief and support but also builds a foundation for long-term sustainable change, making education accessible for every child.

"I Am Committed Program" is our biggest hope for transforming and making education accessible to all, join us in being part of the 1M Africans by committing \$1.



The 1 Million Africans, \$1

Education in Crisis (EiC) unveiled a bold and visionary plan to mobilize 1 million Africans in a campaign that asks each individual to commit \$1 towards supporting education for every child across the continent by 2029. This initiative is a key pillar of EiC's new strategic plan, which seeks to address the growing education crisis in Africa, where millions of children, especially those affected by conflict, displacement, and poverty, are denied access to quality learning opportunities.

The Vision behind the Campaign

The campaign is rooted in a simple yet powerful idea: that collective action can create significant and lasting change. EiC believes that by pooling resources, even small individual contributions can have a tremendous impact when multiplied across a continent of over 1 billion people. The target of 1 million Africans contributing \$1 each symbolizes more than just fundraising; it is a movement that taps into African solidarity. pride, and responsibility to uplift future generations.

This grassroots-driven effort aligns with EiC's broader mission of ensuring that every child, regardless of their circumstances, has the opportunity to learn, thrive, and achieve their full potential. It recognizes that education is the cornerstone of sustainable development, economic progress, and social stability, making this cause not just an educational issue but a national and continental priority.

Why \$1?

The campaign's emphasis on contribution underscores the accessibility and inclusivity of the initiative. By setting a low threshold for participation, EiC aims to remove financial barriers, ensuring that anyone can contribute, no matter their socio-economic status. This approach is also symbolic of the power of unity, where millions of small contributions come together to create large-scale impact. Every dollar matters and represents a tangible step towards achieving education equity in Africa.

A Call for African solution and ownership

Unlike many international development efforts that rely heavily on external aid, this campaign places the future of Africa's children squarely in the hands of Africans themselves. It calls for local ownership of the education crisis, empowering citizens to be the architects of the solutions and the Africa we want by 2063 according to AU agenda.

EiC's strategic plan, which this campaign supports, envisions:

- 1. Universal access to quality education
- 2. Localized solutions for global challenges
- 3. Sustainable and scalable models
- 4. Building resilience through education

In line with EiC's Theory of Change for Education Financing (F.U.N.D.) which focuses on mobilizing sustainable resources to uplift marginalized communities, nurture learning environments, and drive holistic development of education systems in crisis-affected regions.



Engaging communities across the continent

The campaign will engage a broad spectrum of Africans, from rural communities to urban centers, working through local networks, schools, community groups, organizations, and influencers to spread the message. EiC plans to launch awareness drives, social media campaigns, and partnerships with key stakeholders to ensure widespread participation.

initiative also emphasizes transparency and accountability. Contributors will be able to track the impact of their donations through regular reports, case studies, and success stories that showcase the real-world changes their \$1 has made in the lives of children across Africa.

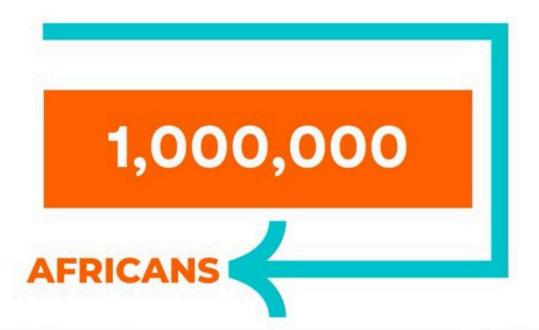
A Future for Every Child

At the heart of this campaign is the belief that education is a fundamental right that should be accessible to all children, not a privilege reserved for the few. By uniting Africans in this shared mission, EiC is helping to lay the groundwork for a brighter future, where educated, empowered children can lead Africa into an era of peace, innovation, and prosperity.

Through this bold, collective action, EiC is calling on 1 million Africans to stand together and invest in the future of the continent — one child, one dollar, one future at a time.



The Progress Made





#OneDollarCommitment

COMMITTED INDIVIDUAL COMMITTMENTS AFRICANS

559 of 1,000,000 committed \$1,690 300 individuals have committed their \$1

#IAmCommitted

#IAmCommitted

GROUP COMMITMENTS

91 groups including families, businesses and organizations have committed

#WeAreCommitted

Success Story: Empowering One Child, Changing One Community

In rural Kakamega County, Kenya, a 10-year-old girl named Sophia was on the verge of dropping out of school due to her family's financial struggles. With her parents unable to afford basic supplies like uniforms, textbooks, and shoes, Sophia faced a grim future, much like many other children in her village.

However, when EiC's campaign reached Kakamega through a local partner church, local community members rallied to participate. One small business owner, Mwangi, who runs a kiosk selling groceries, was inspired by the simplicity of the campaign. Although his income was modest, Mwangi understood the importance of education and the power of collective action. He contributed his \$1, confident that even a small amount could make a difference when combined with others.

That \$1, along with those from remaining 999, 441 other Africans, when pooled, it will directly support educational efforts in underserved areas like Sophia's. With the funds raised, EiC will be able to provide Sophia with the essential materials she needed to stay in school. This includes a new uniform, textbooks, and school supplies, as well as a scholarship to cover her school fees for a year.

A Movement Beyond Borders

Sophia's story is one of many that EiC and 1M Africans can change through the power of small contributions in transforming lives. With 559 Africans already committed, the campaign has shown that even the smallest amount of financial support can make a tangible impact. By focusing on collective effort and long-term change, EiC's vision of reaching 1 million Africans and empowering children like Sophia is no longer just a dream, it's a movement in action for Education.

This story exemplifies how the \$1 campaign is not just about financial support but about fostering a sense of responsibility and community ownership in shaping the future of Africa's children. Sophia's journey is proof that small steps, when taken together, can pave the way for a brighter tomorrow.

Through this bold, collective action, EiC is calling on 1 million
Africans to stand together and invest in the future of the
continent—one child, one dollar, one future at a time.



The Expected Challenges:

While the EiC \$1 campaign to mobilize 1 million Africans for education is an inspiring and ambitious initiative, it will likely face several challenges. Here are some of the expected obstacles:

- Challenge: Many of the most vulnerable children are in remote or conflict-affected areas where access to communities is difficult due to poor infrastructure, political instability, or security concerns.
- Impact: This could hinder campaign outreach and make it difficult to engage with rural populations who are often key beneficiaries of educational programs.
- Mitigation: EiC will need to build partnerships with local community NGOs, grassroots leaders. and organizations to reach these areas.
- Challenge: Africa's digital divide means that many people, especially in rural areas, have limited or no access to the internet or mobile banking, which could limit participation in digital fundraising
- Impact: This could reduce the reach of online campaigns and limit donation channels.
- Mitigation: A combination of traditional and digital fundraising methods, such as mobile money, community collection drives, and offline events, may be necessary to accommodate diverse access levels.
- Challenge: Africa's diverse economic landscape includes millions living below the poverty line. Even a \$1 donation may be challenging for individuals struggling to meet their basic needs, particularly in regions affected by economic crises or inflation.
- Impact: Participation rates may be lower than anticipated in low-income regions, limiting the total funds raised.
- Mitigation: Emphasizing the collective impact of even small contributions and offering flexible donation methods (inkind donations, volunteer time) could encourage broader participation.
- Challenge: In many African countries, there is a historical lack of trust in charitable organizations and institutions due to issues with corruption, mismanagement, or lack of transparency.
- Impact: Potential donors may be hesitant to contribute, fearing their donations may not be used effectively or transparently.
- Mitigation: EiC will need to prioritize transparency, offering regular updates on how funds are used, sharing success and stories. ensurina public accountability measures are in place.

- Challenge: In many communities. education competes with other pressing needs such as food security, healthcare, and livelihood support. Families dealing with immediate survival challenges deprioritize educational contributions.
- Impact: People may opt to support causes they perceive as more urgent, reducing participation in the education-focused
- Mitigation: EiC shall frame education as an investment in long-term solutions that will benefit communities economically and socially, reinforcing that education is a foundation for overcoming many other challenges now and in near future.
- Challenge: Countries affected by conflict or political instability, such as Sudan or South Sudan, may present difficult environments fundraising and campaign implementation.
- Impact: Access to these areas could be restricted, and messaging may be less effective in conflict zones where the population's priorities are survival.
- Mitigation: Tailored strategies that work in collaboration with humanitarian organizations on the ground, focusing on immediate educational needs in conflict areas, could help overcome this challenge.
- Challenge: Mobilizing a diverse group of people ranging from youth to elders, urban dwellers to rural communities presents a challenge in creating messaging that resonates across such varied demographics.
- Impact: The campaign may struggle to engage all target groups if the messaging doesn't feel inclusive or relevant to different audiences.
- Mitigation: EiC shall develop segmented communication strategies that cater to different age groups, regions, and interests, using local influencers and community advocates to spread tailored messages.
- Challenge: Keeping people engaged and motivated throughout the campaign's multi-year timeline can be difficult, especially when there may not be immediate, visible results.
- Impact: Interest and participation may dwindle over time if the campaign lacks consistent engagement and updates.
- Mitigation: Regularly sharing success stories, progress updates, and showing tangible impacts from even small contributions will help enthusiasm and long-term commitment.

- Challenge: Africa continent with over countries, each with its own legal, social, cultural, and economic environments. Coordinating across such diversity, with varying regulations on fundraising, will be complex.
- Impact: Implementing continent-wide campaign may face delays due to differing legal frameworks, fundraising laws, or logistical challenges in each country.
- Mitigation: EiC should collaborate with countrypartners specific who understand local regulatory and cultural context, ensuring the campaign complies with local laws and norms.

Despite these challenges, EiC's campaign has the potential to significantly impact education across Africa if it can successfully address these issues through thoughtful planning, partnerships, and adaptive strategies.





A Case Study for a reason to commit \$1...



By Regional Office Team

In some areas, communities have taken education into their own hands by establishing makeshift schools and supporting volunteer teachers.

Opportunities for higher education are almost non-existent. Students who wish to pursue university studies must leave the region, and many cannot afford the costs or the risks involved in traveling.

The education crisis in the Nuba Mountains region of Sudan is a complex and deeply rooted issue, exacerbated by decades of conflict, political marginalization, and underdevelopment.

Located in South Kordofan, the region has been at the center of prolonged civil wars and unrest, resulting in severe disruptions to the region's education system. The region has experienced armed conflict for decades, particularly between the Sudanese government and the Sudan People's Liberation Movement-North (SPLM-N). The ongoing fighting has destroyed schools, displaced families, and made it difficult to maintain stable learning environments.

Bombings and military operations by the Sudan Army have left many schools destroyed, while others have been abandoned. Even before the conflict, educational infrastructure in the Nuba Mountains was insufficient.

Many children in the Nuba Mountains have grown up amidst violence and instability. Exposure to trauma affects their ability to focus on and succeed in school. The psychological toll of war has left many children emotionally scarred, without access to psychosocial support services that could help them cope and succeed in their studies.

While Education in Crisis and other NGOs on ground through their programs offer some hope, sustainable and large-scale solutions are needed to truly address the education crisis in the Nuba Mountains including political commitment to peace, investment in infrastructure, teacher training, and addressing the underlying causes of poverty and marginalization.



Although Education in Crisis (EiC) has been on ground in South Kordofan State since 2020, delivery of quality education through the Foundational Scholars Program supported by our monthly donors who contribute \$30 to support their tuition, school supplies and much needed support to be in class has been a tremendous challenge.

Founded by students from the Nuba Mountains who faced challenges joining campus and decided to mobilize each other to contribute monthly \$3 to give the children from the Nuba Mountains access to quality education they themselves struggled to get, is itself an inspiration for EiC with its little resources from the few committed monthly donors to continue with the journey.

Even when children complete primary education, there are few opportunities for secondary schooling in the Nuba Mountains. The limited number of secondary schools forces students to travel long distances, often risking their safety.

The Nuba Mountains are economically marginalized, with high levels of poverty exacerbated by conflict and underdevelopment. Many families cannot afford the costs associated with education, such as school fees, uniforms, and supplies.













Improving literacy and promoting lifelong learning requires collective efforts and resources. Supporting a child's education today leads to more empowered individuals tomorrow future leaders, entrepreneurs, and innovators who will drive positive change in their societies.

JOIN US

DONATE











What You can do to Help Us reach our 1M Africans Goal;







Suggest to us some strategies to reach the 1M Africans goal.

Share with your networks and friends about our work and how they can commit their \$1.

Explore our website for more information

Read More

EDUCATION IN CRISIS

Education in Crisis (EiC) is a two-time award-winning NGO recognized on the African continent in 2022 and 2023 respectively with registration No. **00NGO/R/4348** under the NGO registration ACT NO. 24 OF 2002 of the United Republic of Tanzania, Unique Entity ID **CZEVNZ22JU56** and NCAGE Code, SRLN2.

Founded in 2019. under Scholars Foundational program, EIC has been committed to making accessible inclusive, equitable, quality education for poverty alleviation and development. sustainable Through the support from our monthly donors, the Foundational Scholars program now supports 55 scholars in 5 African countries including Sudan, Tanzania, Uganda, South Sudan and Kenya.



To join our incredible Foundational Donors, please contact the Director at: gnalo@eduincrisis.org

DONATE MONTHLY

Foundational Scholars Program

The 100FS was the first and current ongoing project initiated by EIC to send or retain the first 100 school children to/in school from 2020 academic year in the Nuba Mountains, South Kordofan State, Sudan. This started with the two children, Chichi Simon, and Martha Khamis (R.I.P May 2023) with paying for fees, school supplies such as uniforms, books, pens, reproductive health products for girls. The two girls became our foundational scholars before being joined by more in East Africa later.

EiC offers scholarships that can relieve families of the burden of school fees, especially in low-income or displaced communities. Many children, particularly in developing countries, drop out of school due to financial barriers. Providing financial aid ensures that they remain enrolled and complete their education.

Other Ways to Support

Beyond providing financial contributions for school fees, there are numerous other impactful ways to support a child's education. These approaches address various factors that influence learning outcomes, including emotional, physical, and environmental needs:

Consider Donating;

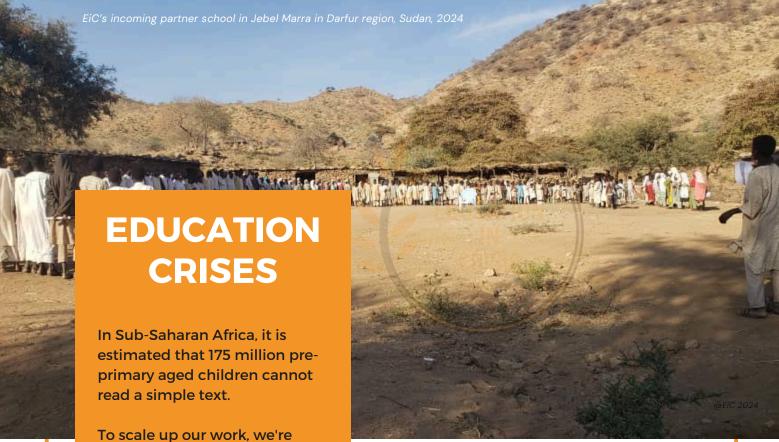
- Mental Health and emotional support expertise by offering counseling services to our beneficiaries and partnering schools or mental health resources.
- Digital and technology Learning tools by donating computers, tablets, smartphones and internet connectivity.
- Support for Girls' Education by providing sanitary supplies, addressing safety concerns.
- Transportation to and from school by providing transportation tools like bicycles.
- Extracurricular tools like sports, arts, music materials for our beneficiaries.
- Provision of school supplies such as school uniforms, sets, pens, books etc
- Peer Mentorship and tutoring services by becoming one of our Learners Guides.
- Donating special Education and disability support kits like wheelchairs etc.
- Sharing with your networks and friends about our work and how they can support.

THE SUCCESS SPECTRUM

By initiating foundational support, the First 100 Foundational Scholars program is setting the stage for long-term impact. These scholars are positioned to break the cycle of poverty, elevate their families and communities, and drive innovation and progress in Africa's education systems, economies, and governance structures.

After their completion, they will support the next generation of children by contributing their own resources as a way of giving back.





mobilizing 1 million Africans to commit their voices backed by their \$1 commitment to call on the African governments to transform the education financing in their national budgets by 2030 as a prerequisite to achieve 2063 agenda of the Africa we want.

EiC ensures that talented children who face barriers such as poverty, displacement, or conflict are given the tools, resources, and mentorship needed to excel academically and personally.

Sudan's 19 Million Learners are Facing the World's Worst Education crisis...





JOIN EIC

Transforming education in Africa requires collective efforts and resources.

Upcoming

September 2024.

- 1M Africans Campaign planning meetings for the 2025 mobilization strategy
- Development of the Strategic Plan 2025 2029

October 2024.

- · Conclude with the RENA
- Start writing the annual report 2024

November 2024.

- Mark the 5 years anniversary
- Publish Rapid Education Needs Assessment Report
- EiC's scholar in Uganda expected to finish writing her Uganda Certificate of Education national exams

Important Contacts

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Thank you for your continued support and partnership in our scholar's education journey. Together, we can inspire greatness and empower the next generation of 100 foundational donors to reach for the stars. Wishing you a splendid April filled with growth, laughter, and endless possibilities!

Important Reminders

Strategic Plan 2025-29

Education in Crisis is happy to announce that starting September 15th, the Monitoring and Evaluation team will commence with development of our new strategic plan for the next five years starting 2025. We hope to include all the shared ideas from the consultative process that ended in August from various stakeholders.

Five years Anniversary

It is incredibly an honor to also bring to your attention that Education in Crisis marks 5 years in 2024 since it was founded in 2019. Our goal was to have at least 10 students under the Foundational Scholars Program but we are grateful to all donors whose contributions have made us exceed the number totally to 55 scholars.

Constrained by resources, EiC plans to organize a small gathering at the university of Dar es salaam in Tanzania towards the end of this year to mark this important journey.



Issue #02

MOBILIZING 1M AFRICANS BY 2029 TO COMMIT THEIR \$1 TOWARDS EDUCATION FOR ALL

In Africa, access to quality education remains a challenge for millions of children and youth, limiting their opportunities for personal growth and socioeconomic advancement. Recognizing the power of collective action, we propose a bold initiative to mobilize <u>One Million Africans</u> to commit just \$1 each, pooling our resources to create a tangible impact on educational opportunities across the continent in the new ECI's strategic plan 2025 – 2029.

Education in Crisis' \$1 commitment campaign is a fundraising campaign with a goal to reach One Million Africans to commit to supporting children's education by committing \$1 so that EIC can send back up to 100,000 out of school children by 2025.



READ MORE

EIC's emergency appeal calls on donor to urgently mobilize US\$450,000 in new additional funding to scale up EIC's response to education crisis of the Sudanese displaced children in Chad, South Sudan, Uganda and Ethiopia.

www.eduincrisis.org

Sudan Education Emergency Appeal

mobilizing additional resources to make disrupted Sudanese childrens' education accessible

SUDAN EDUCATION EMERGENCY APPEAL

Sudan is now the world's largest child displacement crisis with more than 3.5 million children forced to flee their homes and 25 million people in need of humanitarian assistance of which 14 million are children. Despite the grave situation, the sense of humour among children in camps, points to the resilience of adolescents affected by this crisis requiring immediate response to the challenges they face amidst this conflict and humanitarian crisis. The conflict in Sudan has so far killed more than 14,700 people and displaced 8.4 million more inside Sudan and to neighbouring countries like Chad, South Sudan, Uganda, Ethiopia and Eavot.

To join us in providing the lifesaving support, means your contributions go a long way in providing school supplies, computers for online learning, internet subscriptions, bicycles, nutrition, healthcare, and psychosocial support.

READ MORE





Vote of Thanks

Education in Crisis extends heartfelt thanks to all our volunteers, supporters, and partners who have contributed to our projects and programs over the years. Your dedication and support have been instrumental in our journey towards making accessible quality education. We are elated to share that the 1M Africans Campaign has been integrated into our 2025 - 29 Strategic Plan.

To subscribe to EiC's Newsletter and stay up-to-date on our latest impact news, education data findings, and collaborations!, click the button below.

For a sustainable future, EiC remains committed to ending the global education crisis through innovation, collaboration, and action. Join us in our mission.

Example (educationsupporter@gmail.com)

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